

**AUGUST 26TH, 2023**

# **FULTON ST** **• PARTY •** **2023**

**YOUR GUIDE TO THE  
ULTIMATE PARTY EXPERIENCE!**

**DOWNTOWN  
FRESNO**



**DATE: AUGUST 26TH, 2023**

**TIME: 4:00PM - 11:00PM**

**WHERE: FULTON STREET BETWEEN MONO AND MERCED**

**HOSTED BY THE DOWNTOWN FRESNO PARTNERSHIP!**

The event celebrates the ongoing revitalization happening in Downtown Fresno, highlighting the businesses, organizations, and people that make Downtown Fresno so vibrant and unique.

The Alley in the Valley, Bad Kids Club, Hella Fresno, and the Brewery District are co-coordinators making this event the biggest Fulton Street Party yet! The Fresno Grizzlies are in on the fun as well and will be playing a home game that day, playing as the Lowriders de Fresno!

As you dive into the Fulton Street Party, remember: this event isn't just *happening* Downtown – it's an invitation to *discover* Downtown Fresno! While you're enjoying the festivities, why not explore the vibrant businesses that call our Downtown home? From stylish boutiques to yummy restaurants, Downtown has something for everyone. And here's the exciting part: some of these businesses are keeping their doors open a little later, just for you. It's the perfect opportunity to shop, dine, and support the local spots that make our Downtown pulse with life.

Find all the details for this event in this guide!

SHARE YOUR PHOTOS AND TAG US USING

#FULTONSTREETPARTY



@DOWNTOWNFRESNO



@FULTONSTREETPARTY



DOWNTOWN FRESNO PARTNERSHIP

**13 VENUES**

**70+ PERFORMERS**

**60+ LOCAL VENDORS**

**CAR SHOW + FASHION SHOW + KIDS ZONE**

**AND SO MUCH MORE!**



## **PARKING**

**STREET PARKING IS AVAILABLE AROUND THE EVENT AND METERS WILL CHARGE EVENT PRICING.**

## **LOTS AND GARAGES**

- **SPIRAL GARAGE 7: 801 VAN NESS AVE**
- **OLD CVS LOT: 1302 FULTON ST**
- **FRESNO HOUSING LOT: 1976 TUOLUMNE ST**
- **CONGO ALLEY GARAGE 4: 1919 TULARE ST**
- **UNDERGROUND GARAGE 8: 1077 VAN NESS AVE**
- **MERCED GARAGE 9: 2020 MERCED ST**
- **MERCHANT LOT: 1129 BROADWAY ST**

**UBER AND LYFT ARE ALWAYS AN OPTION!**



# DOWNTOWN FRESNO

## FULTON ST PARTY

- THE FULTON INDOOR** 1243 FULTON
- THE FULTON OUTDOOR**
- HASHTAG BALANCE** 1250 FULTON
- MAIN STAGE** MARIPOSA PLAZA
- EMERGENCE STUDIO** 1030 FULTON
- TEOCALLI** 1018 FULTON
- LOS PANCHOS** 1000 FULTON
- THE PATTERSON BUILDING** 966 FULTON
- LUNE WINE BAR** 938 FULTON
- KERN PLAZA** ALLEY IN THE VALLEY
- TIOGA** 745 FULTON
- SUN STEREO BY TOWER PORCHFEST** 736 FULTON
- FULL CIRCLE** 712 FULTON

4PM	SPLIT UP 4 - 4:20	ROTTEN APPLE 4:20 - 4:40	NATE 4 - 5:10	KIDS ZONE				DJ HAZY J 4 - 5:45		JOHNATHAN LOFI 4:30	DJ 808 4 - 7:30
5PM	END OF SEASON 4:40 - 5	DAVE HATE MACHINE 5 - 5:30	SAHAB 5:10 - 5:50	PRESENTED BY		STYLED BY	ABIGAIL NOLTE 5:15 - 5:55		ISAAC MICHAELS 5 - 5:45	KEN PIPKIN 5:15	NEAR AVENUE 5 - 5:35
6PM	TRUE BEARING 5:20 - 5:50	NARLYHEAD 5:50 - 6:20	DIANZA AZTECA XIPE TOTEAC 6 - 6:30	TEOCALLI & HELLA FRESNO		FULTON 5 - 8	MARCEL TORRES 6:30 - 7:10	DIVINE FEMME 5:45 - 7:30	THE RAGGED JUBILLE 6:10 - 8:10	MATTHEW EMBRY 5:45	AIRE ESPACIAL 6:15 - 6:50
7PM	DEAR DISTANCE 6:10 - 6:40	OUT OF THE RING 6:50 - 7:20	TEOCALLI CULTURAL ACADEMY 6:55 - 6:59		BIGFOOT & THE MOON 6:30 - 7:10	PRESENTED BY	MELLY MEL 6:30 - 6:45	MELLY MEL 6:30 - 6:45		SHAPILL JAZZ 6:15	SCI FI CAPER 7:05 - 7:40
8PM	PERCEPTION 7 - 7:30	ZXENA 7 - 7:40	BELMONT SOUND SYSTEM 6:55 - 7:30		SOULITO 7:30 - 8:10	FTK	SOHNAI 7:15 - 7:30	JU 7:30 - 9:15		SUBALE 7	CUDDIE 7:40 - 12
9PM	SCOUNDREL 7:50 - 8:20	THE UNCORRUPTED 7:40 - 8:10	JACO MALIQ 7:40 - 8:10	MADHYTTER 8 - 8:50			KAT 7:30 - 8:15	BLK SAGE 7:50 - 8:20		JOHN CLIFTON 8	ZARINA 7:55 - 8:10
10PM	SHAWSHANK 8:40 - 9:10	BEYOND CALIFORNIA 8:30 - 9	CARL ARMADA & THE HOMIES 8:15 - 8:40		STARLINE ARCADE 8:30 - 9:10	COMEDY HOUR 8:30	CAPTAIN LION 8:35 - 9:05	MC WICKS 8:40 - 9	NORTH BY NORTH 8:30 - 9:30		FANTASY FIELDS 8:20 - 8:55
11PM	DIFFERENCES 9:30 - 10	OUR 13 9:20 - 9:50	ZEE WILL 8:50 - 9:25	NATE 9 - 9:50	MACONDO 9:30 - 10:10	MIKE WOOTEN JENN FELIX NATALIA MCLOVIN RICK STORER ISAIAH WASHINGTON MARCOS ALVAREZ	TOM'S DREAM JOURNAL 9:20 - 10	CINCO 9:15 - 9:35	BROTHER LUKE AND THE COMRADES 9:45 - 11		WHOISGENE 9:10 - 9:50
	DJ COOPER 10 - CLOSE	SILENT DISCO w/ NATIVE EARTHIAN 9 - 11	FASHAWN 9:35 - 10:10	MR LEONARD 10 - 11			DJ ALEX 9:15 - 11				THE SLEEPOVER DISASTER 10:15 - 11

# LINEUPS

## MARIPOSA PLAZA | MAIN STAGE

4:00-5:10 PM	NATE
5:10-5:50 PM	SAHAB
6:00-6:30 PM	DANZA AZTECA XIPE TOTEC
6:35-6:50 PM	TEOCALI CULTURAL ACADEMY
6:55-7:30 PM	BELMONT SOUND SYSTEM
7:40-8:10 PM	JACQ MALIQ
8:15-8:40 PM	CARL ARMADA & THE HOMIES
8:50-9:25 PM	ZEE WILL
9:35-10:10 PM	FASHAWN
10:25-11:00 PM	THE MORNING DRIVE

## HASHTAG BALANCE HQ

7:00-7:40 PM	ZXENA
8:00-8:40 PM	M THE MYTH
9:00-11:00 PM	SILENT DISCO W/ NATIVE EARTHIAN

## EMERGENCE STUDIO

8:00-8:50 PM	MADHVTTTER
9:00-9:50 PM	NATE
10:00-11:00 PM	DJ MR LEONARD

## THE FULTON | BACK STAGE

4:20-4:40 PM	ROTTEN APPLE
5:00-5:30 PM	DAVE HATE MACHINE
5:50-6:20 PM	NARLYHEAD
6:50-7:20 PM	OUT OF THE RING
7:40-8:10 PM	THE UNCORRUPTED
8:30-9:00 PM	BEYOND CALIFORNIA
9:20-9:50 PM	OUR 13
10:00 PM	DJ COOPER

## THE FULTON | INDOOR STAGE

4:00-4:20 PM	SPLIT LIP
4:40-5:00 PM	END OF THE SEASON
5:20-5:50 PM	TRUE BEARING
6:10-6:40 PM	DEAR DISTANCE
7:00-7:30 PM	PERCEPTION
7:50-8:20 PM	SCOUNDREL
8:40-9:10 PM	SHAWSHANK
9:30-10:00 PM	DIFFERENCES
10:20PM-1:30 AM	DJ

# LINEUPS

## LOS PANCHOS

6:30-7:10 PM ----- BIGFOOT AND THE MOON  
 7:30-8:10 PM ----- SOULITO  
 8:30-9:10 PM ----- STARLINE ARCADE  
 9:30-10:10 PM ----- MACONDO  
 10:30 PM ----- BRIAN CADE

## KERN PLAZA | THE ALLEY IN THE VALLEY

4:00-5:45 PM - DJ HAZY J / 5:45-7:30 PM - DIVINE FEMME  
 7:30-9:15 PM - JU / 9:15-11:00PM - DJ ALEX  
 6:30-6:45 PM ----- MELLY MEL  
 7:15-7:30 PM ----- SOHNAI  
 7:50-8:20 PM ----- BLK SAGE  
 8:40-9:00 PM ----- MC WICKS  
 9:15-9:35 PM ----- CINCO  
 9:45-10:00 PM ----- BISEEYA

## TIOGA BEER GARDEN

5:00-5:45 PM ----- ISAAC MICHAELS  
 6:10-8:10 PM ----- THE RAGGED JUBILEE  
 8:30-9:30 PM ----- NORTH BY NORTH  
 9:45-11:00 PM ----- BROTHER LUKE & THE COMRADES

## LUNE WINE BAR AND EATERY

5:15-5:55 PM ----- ABIGAIL NOLTE  
 6:30-7:10 PM ----- MARCEL TORRES  
 7:30-8:15 PM ----- KAT THE MUSICIAN  
 8:35-9:05 PM ----- CAPTAIN LION  
 9:20-10:00 PM ----- TOM'S DREAM JOURNAL  
 10:15 PM ----- SYDNE BRAZIL

## SUN STEREO WAREHOUSE | TOWER PORCHFEST

4:30 PM ----- JOHNATHAN LOFI  
 5:15 PM ----- KEN PIPKIN  
 5:45 PM ----- MATTHEW EMBRY  
 6:15 PM ----- SHAPHILL JAZZ  
 7:00 PM ----- SUBALE  
 8:00 PM ----- JOHN CLIFTON

## FULL CIRCLE BREWING

4:00-7:30 PM ----- DJ 808  
 8:00-12:00 AM ----- CUDDIE  
 5:00-5:35 PM ----- NEAR AVENUE  
 6:15-6:50 PM ----- AIRE ESPACIAL  
 7:05-7:40 PM ----- SCI FI CAPER  
 7:55-8:10 PM ----- ZARINA  
 8:20-8:55 PM ----- FANTASY FIELDS  
 9:10-9:50 PM ----- WHOISGENE  
 10:15-11:00 PM ----- THE SLEEPOVER DISASTER

# ENTERTAINMENT SCHEDULE



**FASHION SHOW/STYLING COMPETITION  
AT THE T.W. PATTERSON BUILDING**

**5:15PM- INTRODUCTIONS  
5:25PM-7:25PM- FASHION SHOW  
7:35PM- JUDGES FEEDBACK  
7:45PM- WINNER ANNOUNCED  
8:00PM- EVENT CONCLUDES**



**COMEDY HOUR W/THE FRESNO COMEDY SCENE  
AT THE T.W. PATTERSON BUILDING**

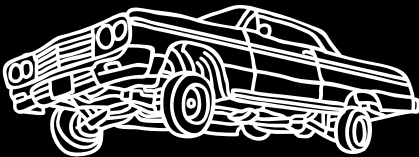
**8:30 PM - MIKE WOOTEN (HOST)  
8:35 PM - ISAIAH WASHINGTON  
8:45 PM - JENN FELIX  
8:55 PM - NATALIA MCLOVIN  
9:05 PM - MARCOS ALVAREZ  
9:15 PM - RICK STORER**



**KIDS AREA BY HELLA FRESNO  
AT TEOCALLI ACADEMY**

**4:00PM-8:00PM LIVE SCREEN  
PRINTING AND LIVE PAINTING  
6:00PM - AUTHOR READ ALONG  
7:00PM-8:00PM - AUTHOR SIGNING**

## CAR SHOW

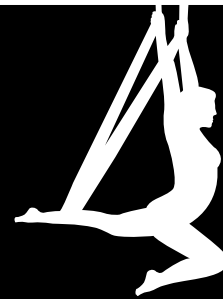


**20+ CLASSIC AND LOWRIDER CARS**

**INYO AND FULTON LOT ACROSS FROM TIOGA**

**4:00PM- 10:00PM**

## AERIAL PERFORMANCE



**PERFORMANCE BY AERIAL SPACE DOWNTOWN FRESNO**

**IN FRONT OF SUNSTEREO WAREHOUSE**

**8:00PM**



## **FRESNO IS BRINGING THE HEAT!**

WE'RE SO EXCITED TO HAVE YOU JOIN US FOR THE INCREDIBLE FULTON STREET PARTY, WHERE THE VIBES WILL BE HIGH AND THE ENERGY WILL BE OFF THE CHARTS. WE KNOW THAT THE SUN IS GOING TO BE SHINING BRIGHT, SO WE WANT TO MAKE SURE YOU'RE ALL SET TO HAVE AN AMAZING TIME WHILE STAYING SAFE AND COMFORTABLE IN THE HOT WEATHER.

HERE ARE SOME IMPORTANT TIPS TO KEEP IN MIND:

- **STAY HYDRATED!**

- WE WILL HAVE WATER AVAILABLE FOR PURCHASE AT OUR BEER GARDEN NEAR MARIPOSA PLAZA.
- MANY FOOD VENDORS AND VENUES WILL ALSO HAVE DRINKS FOR PURCHASE!

- **SUNSCREEN IS YOUR FRIEND!**

- PUT ON SOME SUNSCREEN BEFORE ARRIVING SO YOU'RE COVERED. THE EVENT STARTS BEFORE THE SUN SETS!

- **DRESS FOR THE WEATHER!**

- HATS AND SUNGLASSES TO HELP BLOCK THE SUN, COMFORTABLE SHOES, AND LIGHT CLOTHING CAN ALL HELP KEEP YOU COOL AND COMFORTABLE THROUGHOUT THE FESTIVITIES!

- **CHILL IN THE SHADE!**

- TRY TO STAY IN THE SHADE WHEN OUTSIDE OR HANG OUT IN ONE OF MANY INDOOR VENUES THAT WILL HAVE AC AND LIVE ENTERTAINMENT ALL DAY LONG!

### **COVID-19 SAFETY MEASURES:**

**IF YOU ARE FEELING UNWELL OR EXPERIENCING COVID SYMPTOMS THE DAY OF THE EVENT, PLEASE STAY HOME AS HEALTH AND SAFETY ARE A TOP PRIORITY. MASKS ARE OPTIONAL, BUT ENCOURAGED!**

**DOWNTOWN  
FRESNO**

# GET YOUR FULTON STREET PARTY SWAG!

WHICH COLOR WAY WILL YOU BE ROCKING?



BE TOTE-ALLY STYLISH (AND ECO-FRIENDLY) WITH OUR  
FSP REUSABLE TOTE BAGS!

**T-SHIRTS AND TOTES CAN BE PURCHASED  
DAY OF EVENT BY THE BEER GARDEN  
OR AT THE VALLEY STARTING 8/23/23.**

\*ALL MERCH IS LIMITED EDITION AND LIMITED QUANTITY



# FAQ

- **DO I NEED TO PAY TO ENTER ANY OF THE VENUES?**  
NOPE, ALL 13 VENUES ARE FREE TO ENTER!
- **WHERE IS THE OUTDOOR BEER GARDEN LOCATED?**  
THE BEER GARDEN WILL BE AT MARIPOSA PLAZA NEAR THE MAIN STAGE!
- **AM I ABLE TO WALK AROUND FULTON STREET WITH MY ALCOHOLIC DRINKS?**  
SORTA, YOU ARE ABLE TO WALK AROUND WITH YOUR BEER FROM THE BEER GARDEN BETWEEN FRESNO ST AND TULARE ST ONLY!
- **CAN I TAKE MY OUTSIDE ALCOHOLIC DRINKS INTO OTHER VENUES AND VISE VERSA?**  
NOPE! ANY DRINKS PURCHASED INSIDE A VENUE MUST BE LEFT INSIDE THAT VENUE, AND ANY OUTDOOR DRINKS CANNOT BE TAKEN INSIDE OTHER VENUES!
- **WHERE ARE THE CAR CLUBS?**  
THE CLASSIC CAR CLUBS WILL BE PARKED IN THE LOT ACROSS FROM TIOGA SEQUOIA. PLEASE SHOW THE CARS AND THEIR OWNERS RESPECT AS YOU ENJOY THEIR PRESENCE!
- **WHERE CAN I BUY FULTON STREET PARTY MERCH?**  
MERCH CAN BE PURCHASED AT THE BEER GARDEN AND INSIDE THE VALLEY!
- **WHERE CAN I PARK?**  
PLEASE SEE THE PARKING GUIDE ATTACHED TO THIS PDF.



# FULTON ST PARTY

## SPECIAL THANKS TO OUR SPONSORS AND PARTNERS:



Thank you to our valued sponsors and partners who have played a pivotal role in bringing the Fulton Street Party to life. Your support not only enhances the vibrancy of our event but also contributes to the growth and vitality of downtown. Together, we're shaping a brighter future for our community, and downtown is truly thankful for your unwavering dedication.



THE  
ARTIST  
TREE

